



PRINT SPECIFICATIONS

Short-Run CD

Notes

If you are not an experienced designer, you may find some of the following notes either helpful, or totally impossible to follow! If it is the latter, please give us a call and we will try to help you further.

Booklet

1. Print Specifications
It is vital that you set up your image exactly to the dimensions and settings in our print specifications.
2. CMYK Printing
Your CD booklet will be printed using the industry standard CMYK colour printing process. Therefore for accurate results, you must create your artwork using the CMYK setting on your design program. If you produce your image using RGB (for example in Photoshop Elements), you will then need to convert your file to CMYK. Although this is possible using certain other programs, it can lead to colour differences on the printed results, where bright colours become more muted and 'muddy', and some colours may change (particularly blues). Therefore RGB-to-CMYK conversion cannot be totally relied on to achieve the final print results you want. If you have converted from RGB to CMYK it is possible to make corrections to problem colours, but it may be a lengthy process using different hues and saturations etc. If your image is black and white only, set your artwork to Greyscale.
3. Image Size and Resolution
Please create your total image area to the exact size of the bleed area. Set the resolution to 300 per inch, which is ideal for the printing press. While working on your image, use a 'layer' to draw in the trim, safety margin and fold lines so that you can accurately judge if your design is in spec. Remove this layer before saving the file as a **PDF**.
4. Printers' Pairs
Your booklet artwork should be presented like a double page spread, called printers' pairs (see diagram, eg: 1-4, 2-3).
5. Text & Bleed
Keep your text within the safety margins to avoid 'losing' it along the edges of the jewel case or in the event of a minor trim discrepancy. Be cautious about using very fine tiny white text on a dark background. Allow an extra 3mm all round of your background as 'bleed'. This will be trimmed away during the finishing process.
7. Artwork Checking
We will look at your artwork and check it for specification accuracy. If it is incorrect, we will not make alterations, but instead will let you know and ask you to make the necessary amendments and re-submit.
8. Timing
Allow plenty of time to get your artwork right - beware of committing to tight deadlines. If we have to ask you to correct and re-submit your files, please understand that we are not just being awkward, it means that you will not get the results you want unless the corrections are made.
9. In-House Designer
And finally, if all else fails and you get totally stuck, let us know and we can give you a quote for our professional designer to dig you out of trouble!

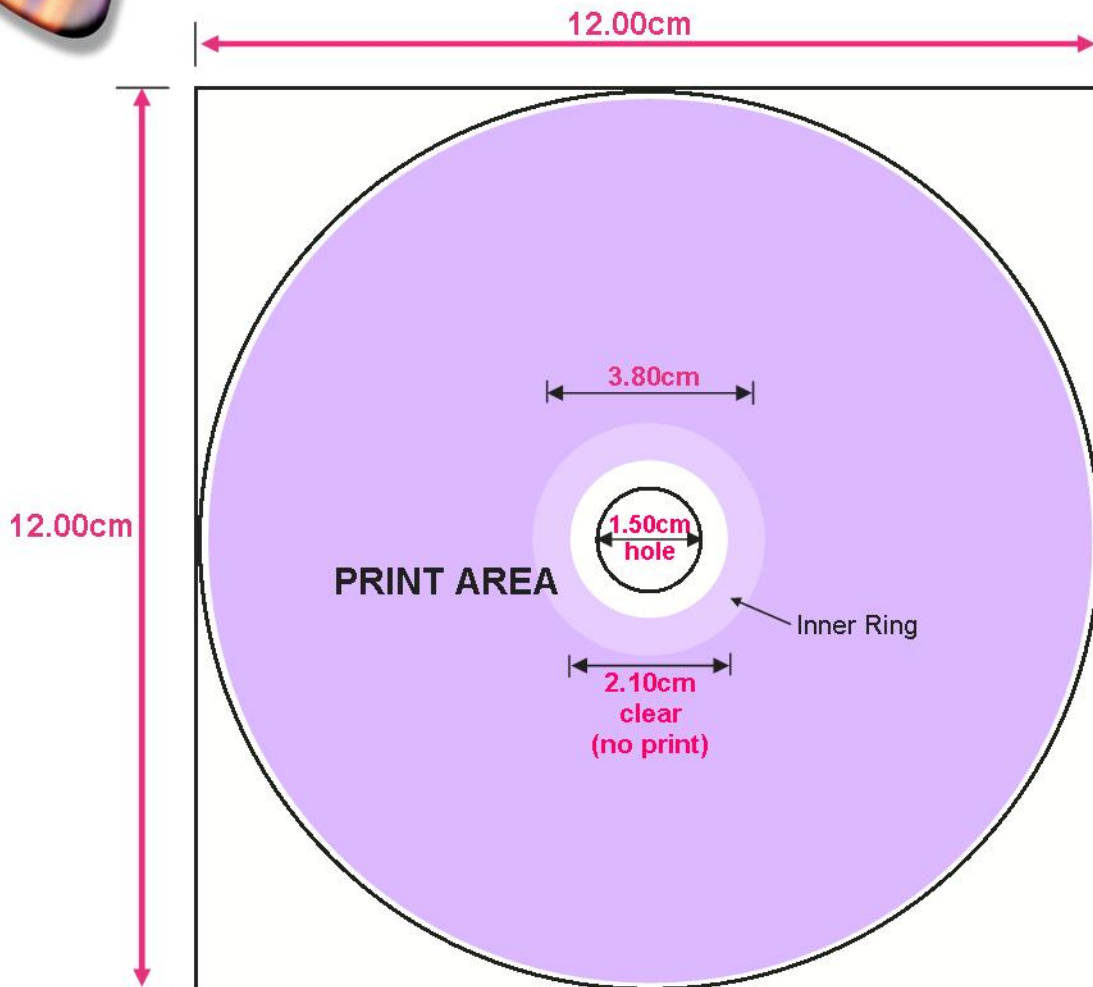
Disc

Pretty much the same rules apply to preparing artwork for the disc, however, the file must be saved as a **JPEG**, not a PDF. Please remember there is a hole punched in the centre of the disc, so allow for this in your design, but let the background colour bleed to the centre as our system allows for the hole and prints colour right up to the edge of it. Again, we suggest you set up a template with the correct dimensions on a temporary layer to help you.



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Notes:

Your artwork should measure 12.00cm diameter (or square) exactly. You can produce it either as a circle or a square. If you produce it as a square, please make sure that your design still fits when cropped to a circle.

You do not need to show the centre hole in your artwork. However, make sure you don't place any vital parts of your design or text over the clear area or where the hole is.

The background colour will run close to the hole edge, however, there may be a very slight tonal difference to the printing over the inner ring. Therefore, it is best to avoid placing text in this area.

Avoid using too much solid black for your background colour as occasionally 'shading' can occur. We recommend font size on the disc should be above 4pt.

CDs are always 12cm diameter, however, the print area may sometimes vary by a mm or so depending on the batch. We will adjust your artwork to fit accordingly.

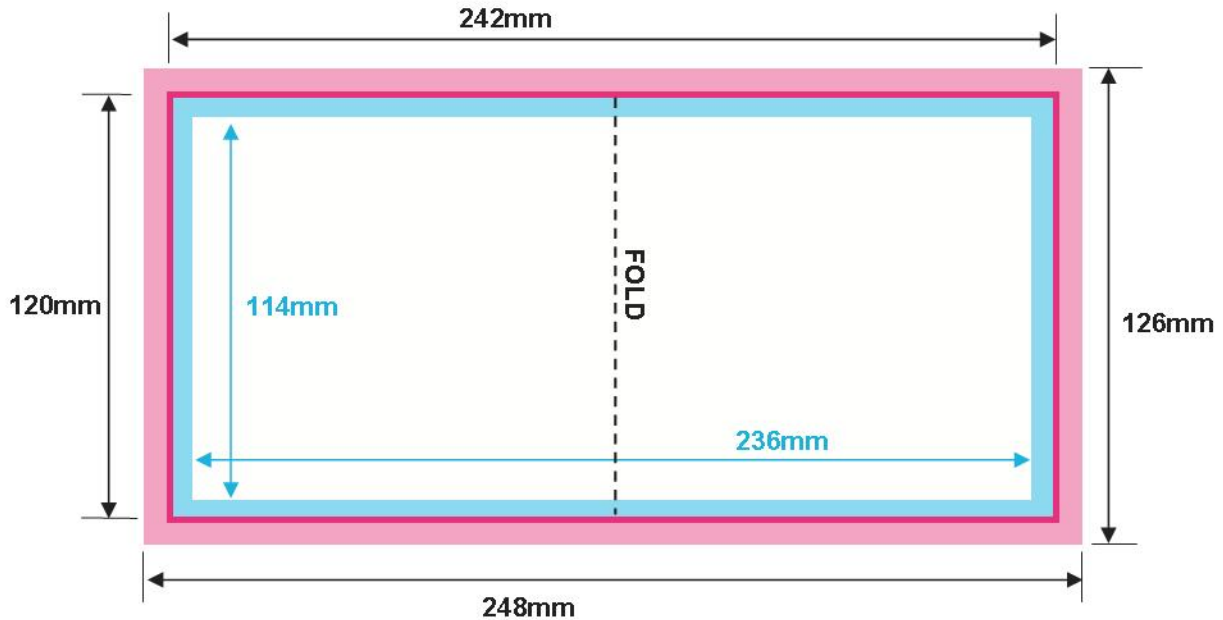
Use **CMYK**, not RGB.
Resolution **300/inch**.
Submit file as a **JPEG**.



PRINT SPECIFICATIONS

Short-Run CD

4-Page Booklet



Finished Trimmed Size
242mm x 120mm



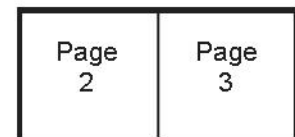
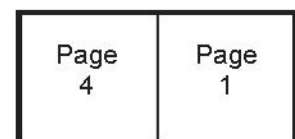
3mm Trim Safety Margin



3mm Bleed Area
248mm x 126mm



Four page
Booklet



NOTES:

- Use **CMYK** (not RGB)
- **Resolution 300/inch**
- **Submit file as PDF**
- Dimensions must be exact
- Make sure fonts are embedded
- Extend background colour/design to bleed area
- Do not place text in trim safety margin
- Do not include guides/fold line on final artwork
- Image must be to edge of PDF, without any type of 'white space' surround

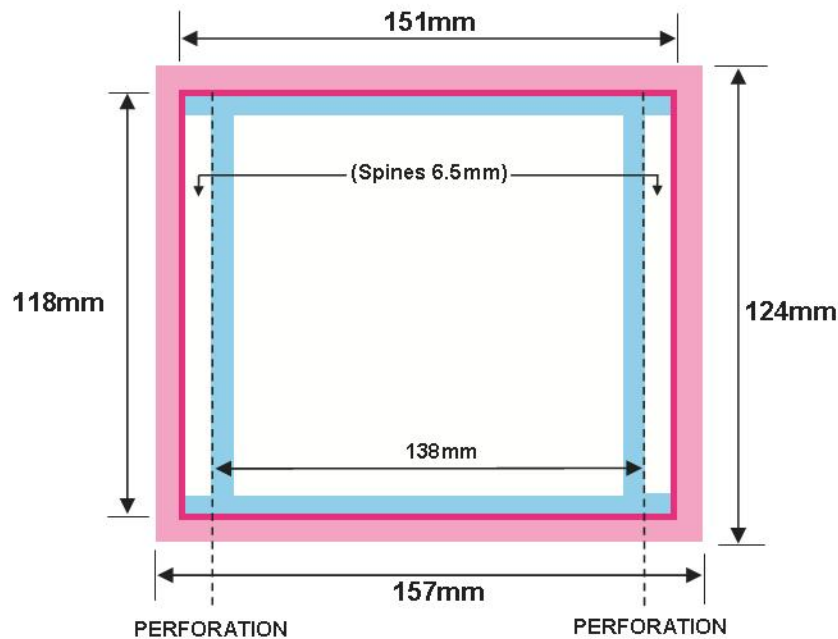
Torch Music, The White House, 9 Cheapside Road, Ascot, Berkshire SL5 7QR
Tel: 01344 870291 Email: torchmusicuk@hotmail.com



PRINT SPECIFICATIONS

Short-Run CD

Single-Sided Rear Inlay



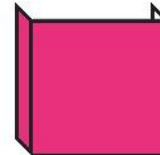
Finished Trimmed Size
151mm x 118mm



3mm Trim Safety Margin



3mm Bleed Area
157mm x 124mm



Single Sided Rear Inlay

NOTES:

- Use **CMYK** (not RGB)
- **Resolution 300/inch**
- **Submit file as PDF**
- Dimensions must be exact
- Make sure fonts are embedded
- Extend background colour/design to bleed area
- Do not place text in trim safety margin
- Do not include guides/fold lines on final artwork
- Image must be to edge of PDF, without any type of 'white space' surround

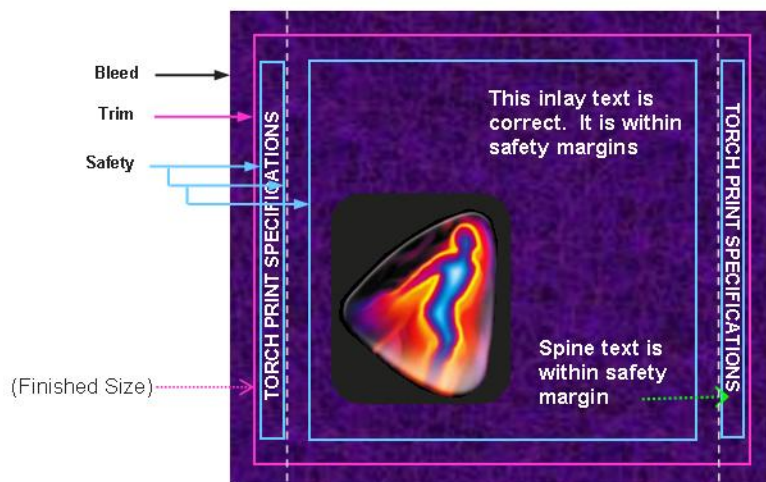
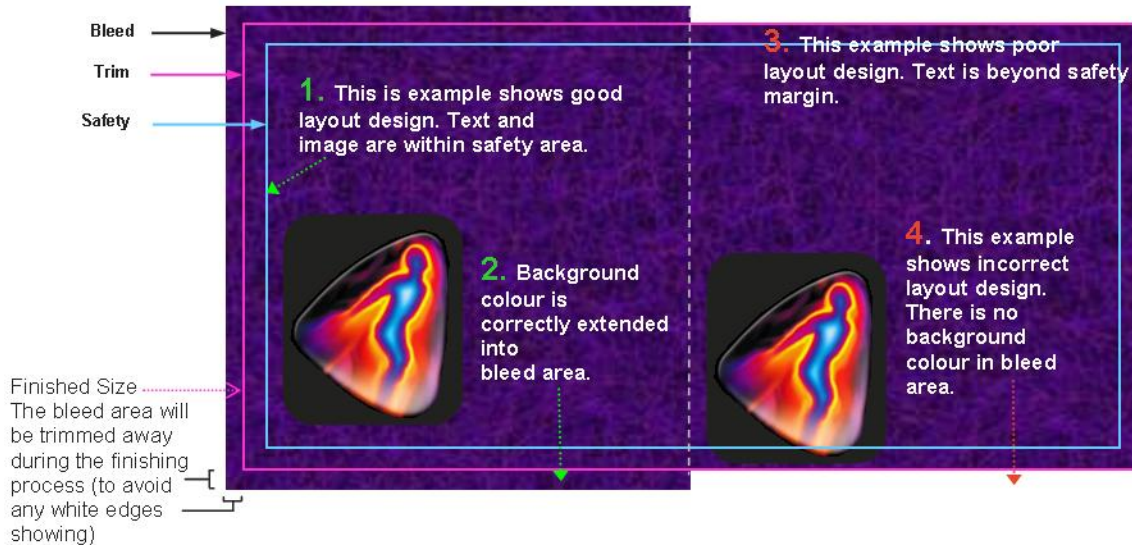
Torch Music, The White House, 9 Cheapside Road, Ascot, Berkshire SL5 7QR
Tel: 01344 870291 Email: torchmusicuk@hotmail.com



PRINT SPECIFICATIONS

Short-Run CD Booklet / Inlay

Correct / Incorrect Layout



TORCH MUSIC
The White House, 9 Cheapside Road, Ascot, Berkshire SL5 7QR
Tel: 01344 870291 Email: torchmusicuk@hotmail.com



PRINT SPECIFICATIONS

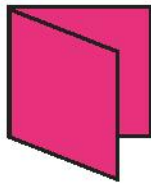
Short-Run CD Booklet Options



Single Page Booklet



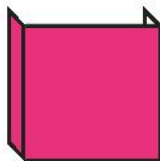
Two Page Booklet



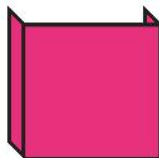
Four Page Booklet



Eight Page Booklet (12 page, 16 page etc)



Single Sided Rear Inlay



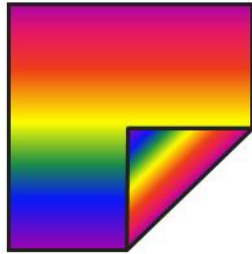
Double Sided Rear Inlay
(for clear tray)



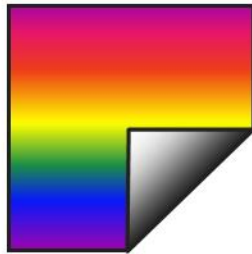
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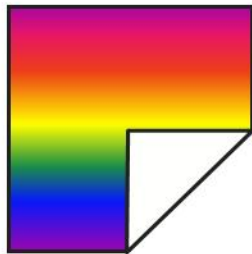
Booklet / Inlay Colour Options



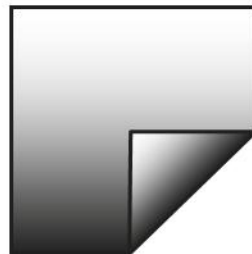
4/4
Full Colour one side
Full Colour other side



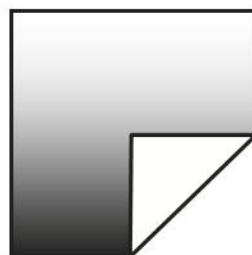
4/1
Full Colour one side
Black on white page other side



4/0
Full Colour one side
No Colour other side (white page only)



1/1
Black on white page one side
Black on white page other side



1/0
Black on white page one side
No Colour other side (white page only)